

MORNINGTON LITTLE
ATHLETICS CENTRE



**JOIN OUR
CLUB & THRIVE**

WWW.MORNINGTONLITTLEATHS.ORG

OUR MEMBERS



- Our membership spans the region of Mornington Peninsula with over 180 members and families registering last season despite Covid restrictions.
- This season, on the back of the Tokyo Olympics, we are expecting in excess of 200 members and families to actively participate in Little Athletics.
- We also conduct a Cross Country Season from April to Sept with attendance from nearby Athletics clubs with over 40 members and families participating this past season.

OUR STORY



ABOUT MLAC

Mornington Little Athletics Centre (MLAC) has been established in the Mornington Peninsula region for 50 years and has an outstanding history of providing our community families and children with a safe, fun and enjoyable environment to participate in athletics activities.

We are a family friendly centre and encourage parents to become actively involved and participate in weekly events and activities run by our centre. Our vision for each child is to encourage and support their growth and to have fun whilst achieving their 'personal bests' each week.

The background of the slide is a photograph of several children, mostly girls, smiling and posing for a photo. They are wearing orange athletic gear, including a red cap and a bib that says "Commonwealth Bank". The photo is overlaid with a semi-transparent orange filter. At the top left of the photo, the word "coles" is written in white. At the top right, "Community Round 2021" is written in white. In the center, the text "IT'S ALL ABOUT THE KIDS" is written in large, bold, white capital letters. At the bottom, there are social media icons for Instagram, Facebook, and Twitter, followed by the hashtag "#ColesCommunityRound".

coles

Community
Round 2021

IT'S ALL ABOUT THE KIDS



#ColesCommunityRound

At Mornington Little Aths our focus is all on the kids. From developing new friendships , improving their skills, learning to win and also to lose . It's all about helping them grow with a club that cares. From competition day, training, learning relays and having the chance to mix it with the best kids in the region and state. Whatever they choose, it's all about in the end having fun and making friends. Their journey starts here!



KEY EVENTS FOR THE SEASON

All dates to be confirmed
pending Covid restrictions easing.

- **MLAC Season Launch** - 6 Nov 2021
- **MLAC Combined Event** - 12 Dec 2021
- **MLAC Open Day** - 23 Jan 2022
- **Good Friday Appeal** - Relayathon - Feb 2022
- **Easter Handicap** - March 2022
- **Championship Day** - End of March 2022
- **Cross Country Season Launch** - April 2022
- **Cross Country Presentation** - Sept 2022



**GET
INVOLVED**



**BECOME A
SPONSOR
FROM \$250
PER YEAR**

BRONZE SPONSORSHIP

Investment
of up to
\$1K for 12 months

- Website feature page
- Social Media feature
2x per 12 months
- Weekly Member
Newsletter



SILVER SPONSORSHIP

Investment
starting from
\$1K for 12 months

- Paid Signage at Civic Reserve Track
- Website feature page
- Social Media feature 3x per 12 months
- Weekly Member Newsletter



GOLD SPONSORSHIP

Investment
starting from
\$3K for 24 months

- Major Sponsor at Key MLAC Event – ie. Open Day
- Paid Signage at Civic Reserve Track
- Sponsor Logo on MLAC Committee Top
- Sponsor Logo on MLAC Merchandise
- Website feature page
- Social Media feature 1x per month
- Weekly Member Newsletter



PLATINUM SPONSORSHIP

**Investment
starting from
\$5K for 24 months**

- Exclusive for your industry
- Major Sponsor at Key MLAC Event –ie. Championship Day
- Paid Signage at Civic Reserve Track
- Sponsor Logo on MLAC Committee Top
- Sponsor Logo on MLAC Training Top
- Sponsor Logo on MLAC Merchandise
- Website feature page
- Social Media feature 2x per Month
- Weekly Member Newsletter



A HOME FOR ALL LITTLE ATHLETES



The Mornington Athletics Track is available for hire to schools, community groups and events through the Mornington Athletics booking site. They also offer hire of a full range of athletic equipment at reasonable rates.

For more information visit:

www.morningtonathletics.com.au/bookings



CONTACT US

If you would like to partner with us, please contact us:

- **Email:** sponsorship@morningtonlittleaths.org
- **Contact:** Brent Pullar 0419 148 081 &
Brett Perez 0411 533 386
- **Website:** www.morningtonlittleaths.org
- **Facebook:** www.facebook.com/mlac82
- **Instagram:** www.instagram.com/morningtonlac
- **Address:** Civic Reserve - 350 Dunns Rd,
Mornington

LOCATION



ACKNOWLEDGEMENT OF COUNTRY

Mornington Little Athletics Centre acknowledges and pays respect to the Bunurong and Boon Wurrung people, the traditional custodians of these lands and waters. Our community pays our respects to their Elders past, present and future.

PARKING

There is plenty of parking inside the grounds of Civic Reserve: enter via Dunns Road (from Mornington-Tyabb Road turn left at the first roundabout) and follow the signage to the new track.

